

Esther Weinberg

When Esther Speaks, Strategy
Gets Real. Culture Gets Operational.
People Shift, and Humans and AI
Work in Sync.

Smart ideas. Bold truths. No fluff.





Esther Weinberg

Transforming How Leaders Think,
Communicate, and Thrive in the Age
of AI, Change, and Chaos.

With over three decades advising organizations like Netflix, Microsoft, Nike, Paramount, Adobe and The Rinks, Esther transforms complex leadership and technological challenges into actionable insights that inspire real results.

What Makes Esther Different

1. Strategic Clarity + Emotional Precision

Esther doesn't just speak to leadership theory, she speaks to what's really happening in the room. With 25+ years advising global executives, she brings a rare blend of business acumen and emotional intelligence that helps leaders feel seen while elevating how they perform.

2. Audience Activation, Not Just Inspiration

Every keynote is filled with tools, frameworks, and practices your audience can apply immediately. Esther moves people from knowing, seeing, doing, making change both practical and possible.

3. Custom Every Time

No canned talks. Esther collaborates with event organizers to tailor her message to your theme, culture, and strategy, whether it's a CEO summit or company-wide kickoff. Every session is targeted, real, and results-focused.

4. She Says What No One Else Will, with Heart

Esther brings truth with compassion. She names the blind spots others avoid, cultural drift, leadership fog, unspoken tension, and shows people how to face them with courage and clarity.

5. Future-Ready, Human-Centered Leadership

Esther bridges the gap between AI innovation and human connection. She helps leaders understand how technology can elevate, rather than erode, trust, culture, and performance, ensuring people and machines work together to create lasting results.

Esther's Keynote Topics

1. Clarity in Chaos

The Clarity Effect™ – Tighten your leadership operations to scale faster, cleaner, and stronger. Learn to make high-stakes decisions with precision and speed, even amid disruption. Future-Proof Leadership™ – How to stay clear, grounded, and decisive in a world that won't slow down. Build the essential capacities every modern leader needs to lead change, protect energy, and integrate AI into decisions that hold under pressure.

2. Emotional Intelligence and Culture

Unpopular Conversations™ – 5 Steps to Move Through Friction Without Losing Trust. Learn to navigate hard conversations with confidence and care, even when emotions run high. The Belief Engine™ – Rewire how you lead from the inside out. Explore the invisible beliefs that shape your leadership and your response to technology, and learn to reshape them for resilience, clarity, and next-level influence.

3. Team Execution & Change

Pivot Ready™ – How to Lead Through Change You Didn't Ask For. Build leadership teams that recalibrate quickly, think clearly under pressure, and maintain momentum through disruption. The Language of Results™ – Why Teams Underperform, and What to Say Instead. Lead with language that creates accountability, forward movement, and sustained performance.

4. AI & Digital Elevation

How to Drive AI and Digital Transformation While Keeping Your Culture Intact. As organizations embrace AI, culture often becomes the first casualty. Esther equips leaders with a practical roadmap to integrate technology without losing trust, engagement, or empathy. Attendees learn how to align human performance with digital acceleration so innovation sticks, and people thrive.

About Esther

Esther Weinberg is a globally recognized leadership strategist, executive advisor, and founder of Esther Weinberg Global. She helps fast-growth companies scale without burning out their leaders or breaking their culture.

With over three decades of experience advising global brands like Netflix, Microsoft, Nike, Paramount, Adobe and The Rinks, Esther equips CEOs and executive teams to lead through complexity, digital disruption, and AI acceleration, strengthening clarity, trust, and performance along the way. Her proprietary frameworks, InnerEdge^{3TM}, The Ready Zone[©], the Future-Proof Leadership SystemTM, and The Beliefs EngineTM, bridge the gap between strategic performance and deep human transformation. The result? Cultures that lead from within, teams that move with precision, and results that last.

Ester's Impact

- **\$150M+** in measurable business outcomes, from faster decision-making to cultural reinvention

- **100+** companies transformed, from global media brands to scaling tech firms
- **150,000+** lives impacted through keynotes, strategic engagements, and leadership programs
- Equipped organizations to evolve leadership practices for a future shaped by rapid technological and cultural change.

Ester's Clients Include

- Adobe • A+E Networks • Charter Communications
- Cox • Crown Media • ESPN • Warner Bros. Discovery
- Equity Engineering Group • Farmers Insurance
- Moen/Flo Technologies • Imax • Microsoft
- NBCUniversal • National Geographic • Netflix • Nike
- Paramount • Raytheon • Save the Children
- Spectrum • Skydance Media • Staples Center
- TOMS • The Rinks • TelevisaUnivision
- Universal Music Group • WB Engineers + Consultants
- Weather Group

Serving leaders across media, technology, engineering, healthcare, retail, and global impact sectors.

Play me



Esther Weinberg

Book Esther for your next event.

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- linkedin.com/estherweinberg

Based in Austin | Available globally for interviews
and media appearances.

“

AI won't replace leaders. But leaders who know how to partner with AI, while keeping humanity at the center, will redefine what leadership looks like.

– Esther Weinberg

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